

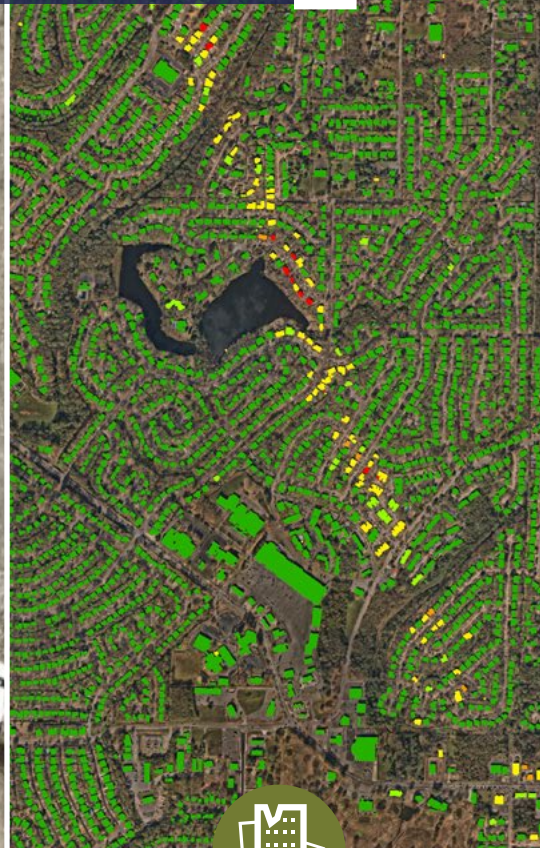
NEARMAP FOR POST- CATASTROPHE RESPONSE

Elevate your disaster response and
exceed customer expectations



**NEARMAP
IMPACTRESPONSE**

Catastrophic Event



**NEARMAP
IMPACTTRIAGE AI**

Survey Damage



**NEARMAP
IMPACTASSESSMENT AI**

Adjust Claims

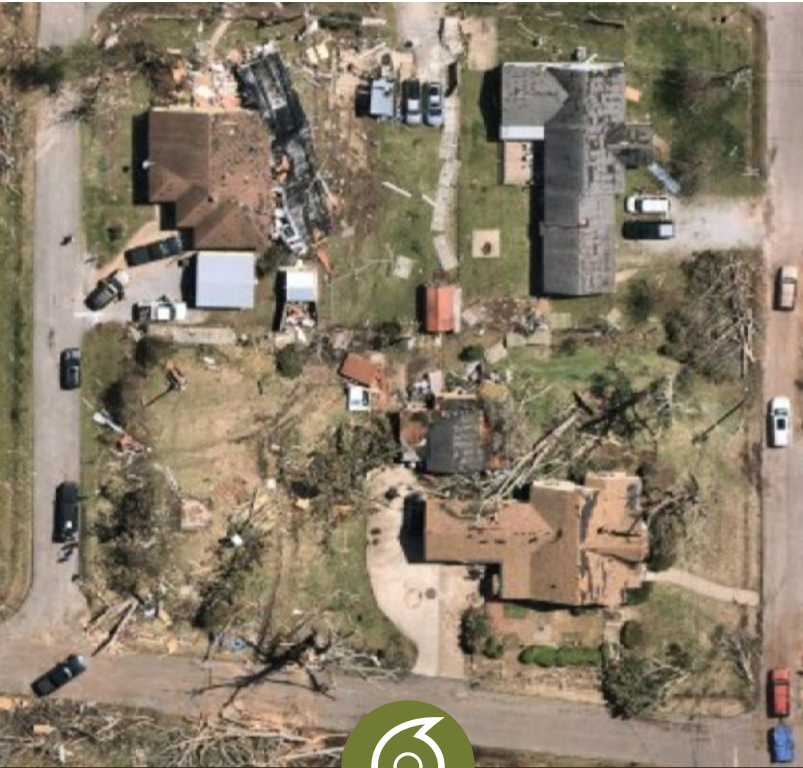
When disasters strike and every second counts, accurate and actionable information is critical. The post-catastrophe solutions from Nearmap provide the best aerial imagery and AI-derived damage assessment data to support all stages of the post-catastrophe response and recovery process.

nearmap

CATASTROPHIC EVENT

Need: Rapid access to accurate conditions on the ground.

Challenge: After a disaster, carriers need to gain an accurate view of the situation on the ground as quickly as possible. In-person inspections may be dangerous, time-consuming, or prohibited. Satellite imagery lacks the needed clarity.

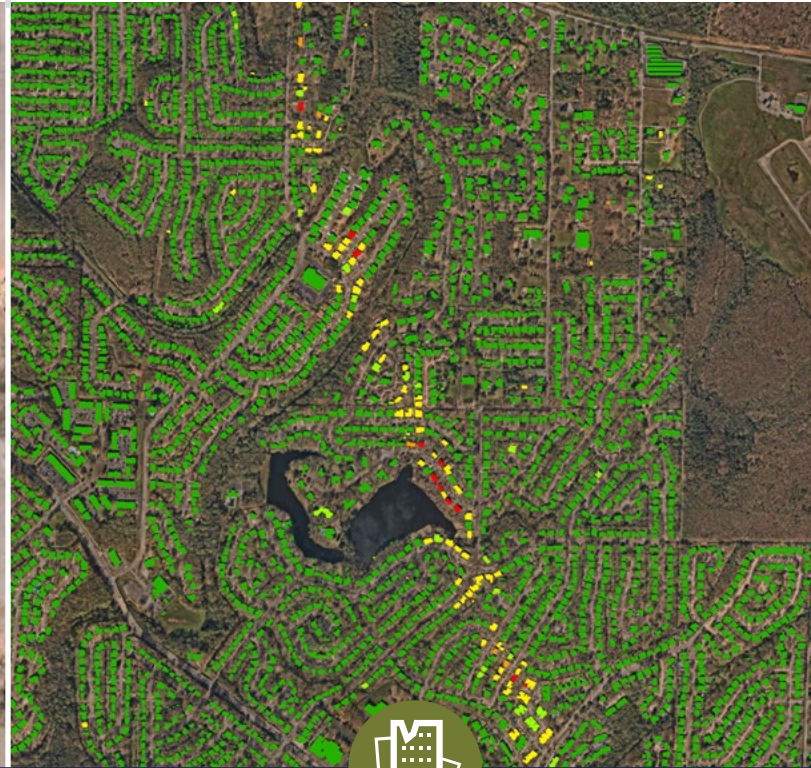


**NEARMAP
IMPACTRESPONSE**

SURVEY DAMAGE

Need: Quickly identify policies affected by disaster and severity of damage.

Challenge: Poor customer service is a leading cause of people switching carriers. Claims are when carriers fulfill the promise of insurance. That experience can greatly affect a customer's satisfaction with their carrier. Carriers need to quickly identify their most impacted customers so they can provide the best service.



**NEARMAP
IMPACTTRIAGE AI**

ADJUST CLAIMS

Need: Accurately and efficiently process claims to validate loss and determine loss amounts.

Challenge: Claims and associated costs are the most significant expenses carriers face. With rising inflation and increasing severity of disasters, carriers need to more efficiently process claims and more accurately determine settlements.



**NEARMAP
IMPACTASSESSMENT AI**

Nearmap ImpactResponse addresses the critical need for speed, delivering high-resolution, post-catastrophe aerial imagery faster than any other solution on the market. With the use of Nearmap ImpactResponse, in-person inspections—often dangerous, time-consuming, or prohibited after a catastrophe—are no longer the only option.

Nearmap ImpactTriage AI changes the game in early disaster response. It offers a three-tier and FEMA-based five-tier property damage classifications delivered via API, enabling insurers to identify affected properties quickly. With this capability, you can initiate a claim and assign adjusters before policyholders even pick up the phone. This proactive approach enhances customer satisfaction, expedites claims processing, and allows for a more efficient allocation of adjuster resources.

For a more robust understanding of property damage, **Nearmap ImpactAssessment AI** empowers you to process claims with a higher degree of speed and accuracy, contributing significantly to cost reduction by accurately determining repair and replacement costs while actively mitigating fraud. This solution offers a wealth of AI-derived property condition and damage data extracted directly from post-catastrophe imagery.



RESPOND MORE EFFECTIVELY

With sharper and faster property intelligence and insights



IMPROVE CUSTOMER EXPERIENCE

By quickly responding with critical resources and rapid relief



PROCESS CLAIMS EFFICIENTLY

By improving decisions and streamlining workflows



After a hurricane it's like a warzone. We can't get in there by vehicle. Nearmap imagery allows us to see the damage from above. We can view entire neighborhoods to see how hard they were affected; if powerlines are down and start to determine where to send resources.

Noel Bunol, Executive Vice President, Gulf States Insurance

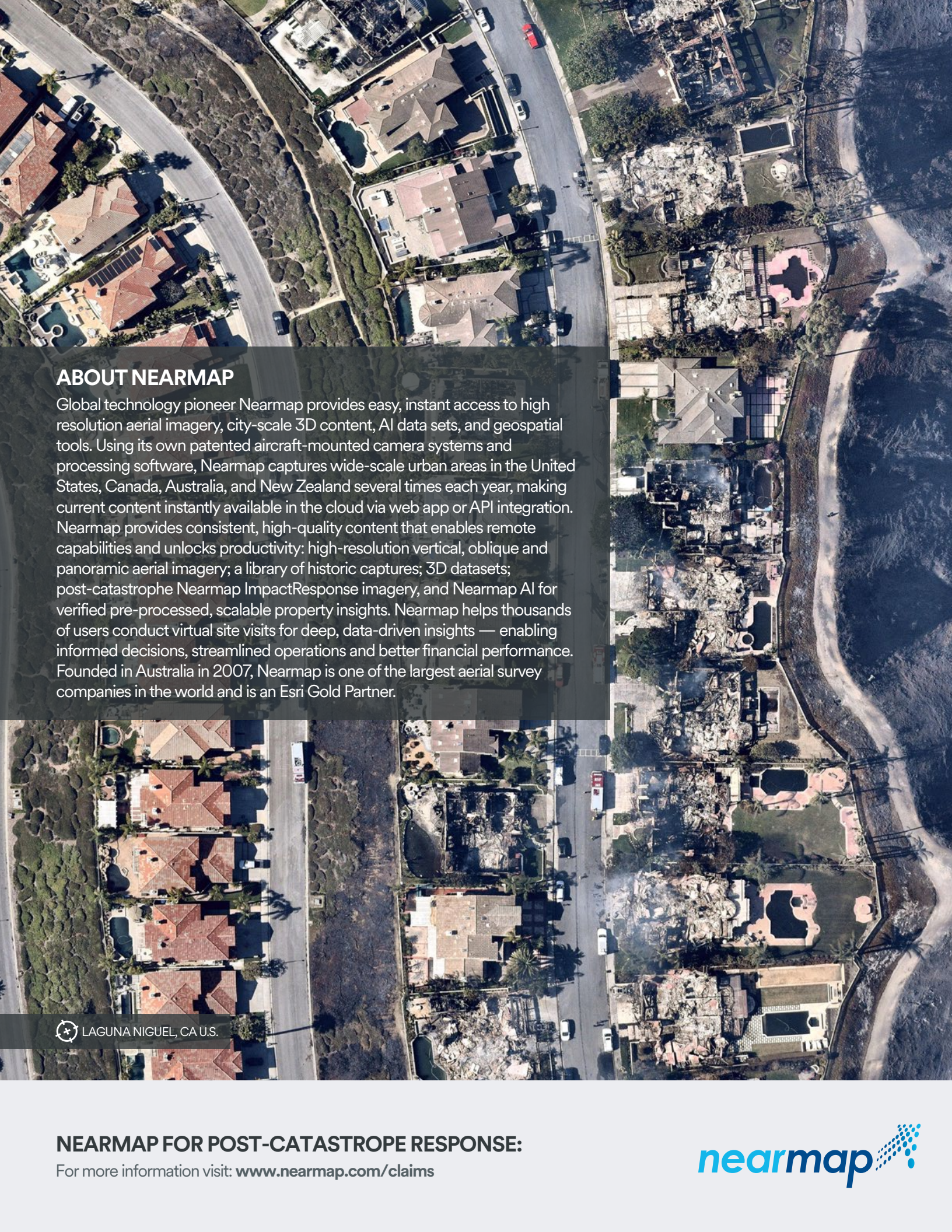
When there's a large loss, I need to get emergency funds to that customer right away through direct deposit. Nearmap allows us to verify those damages so we can get the money into the customer's hands sooner. Previously, this process took a couple of weeks but now we are able to give money to policyholders that need help most right away.

Noel Bunol, Executive Vice President, Gulf States Insurance

Nearmap is the one source of truth that allows us to understand many attributes about a property that standard data sources may not catch."


Adam Sturt, SVP of Data and Analytics, Kin Insurance





ABOUT NEARMAP

Global technology pioneer Nearmap provides easy, instant access to high resolution aerial imagery, city-scale 3D content, AI data sets, and geospatial tools. Using its own patented aircraft-mounted camera systems and processing software, Nearmap captures wide-scale urban areas in the United States, Canada, Australia, and New Zealand several times each year, making current content instantly available in the cloud via web app or API integration. Nearmap provides consistent, high-quality content that enables remote capabilities and unlocks productivity: high-resolution vertical, oblique and panoramic aerial imagery; a library of historic captures; 3D datasets; post-catastrophe Nearmap ImpactResponse imagery, and Nearmap AI for verified pre-processed, scalable property insights. Nearmap helps thousands of users conduct virtual site visits for deep, data-driven insights — enabling informed decisions, streamlined operations and better financial performance. Founded in Australia in 2007, Nearmap is one of the largest aerial survey companies in the world and is an Esri Gold Partner.

 LAGUNA NIGUEL, CA U.S.

NEARMAP FOR POST-CATASTROPE RESPONSE:

For more information visit: www.nearmap.com/claims

nearmap 