NEARMAP ON OPENSOLAR
AN END-TO-END DESIGN AND SOLAR SALES TOOLKIT WITH PREMIUM AERIAL IMAGERY
CREATE COMPELLING PROPOSALS

SHARP IMAGERY, SMART TOOLS - FOR STREAMLINED SELLING

IMPRESS YOUR CUSTOMERS AND WIN NEW BUSINESS

Winning customer contracts just got easier with Nearmap on OpenSolar. Offering a fully supported, end-to-end solar design solution, you’ll have access to best-in-class imagery and interactive tools to craft a compelling proposal for your customers. It’s a complete solar sales toolkit, customizable with your branding.

You’ll find it a breeze to communicate the value of a properly designed solar system with premium imagery, giving you confidence in the accuracy of your proposal. With one platform, you’ll be able to achieve greater project efficiency by removing pesky workflow bottlenecks. Reduce site visits, share proposals instantaneously, and better connect your customer to the value that solar offers.

BRIGHTEN YOUR BRAND

Make your brand the center of attention inside a robust solar platform.

BEAUTIFUL AND ACCURATE DESIGNS
Unprecedented high fidelity content with wide-area coverage gives you the context to provide accurate cost estimates and system production calculations.

CLEAR ENERGY SAVINGS
Share with confidence the power and savings solar energy will bring to your customers in a perfectly packaged design.

COMPREHENSIVE SUBSCRIPTION
Everything you would need in one annual subscription: premium imagery, design tools, CRM, custom branding, financial modeling, and more.

THE ONLY PLATFORM WITH AN ENTIRE LIBRARY OF OBLIQUE & VERTICAL PREMIUM IMAGERY HELPING YOU IMPROVE THE ACCURACY OF YOUR SOLAR QUOTES

Put your best foot forward and build your solar clientele how you want to with a configurable platform, scalable to meet your needs.
A MOBILE SOLUTION TO KEEP YOUR CUSTOMER FRONT AND CENTER

With endless customization when presenting a solar solution to your customer with enhanced design proposals.

**BUILT-IN CRM**
Keep track of your business sales pipeline in a single spot and with one click, call/text/email your customer.

**MOBILE & TABLET FRIENDLY**
Design, sell, close and manage your customers from any device, on-the-go or in your office.

**DESIGN MULTIPLE SOLUTIONS**
Showcase multiple designs in an interactive proposal to give your customer the chance to evaluate options and select the solution that best fits their needs. Easily configure a catalogue of modules, inverters, and batteries to have at the ready for your interactive proposal.

**ADVANCED DESIGN FOR MORE ACCURATE QUOTING**
Access to Nearmap’s high resolution and frequently updated imagery means you have the best data possible with which to create a quote.

**AZIMUTH AND SLOPE**
Determine with greater precision the generated solar output with Nearmap Oblique imagery, improving the azimuth calculations and automated stringing.

**SOLARTOUCH**
Intuitive and fast, Nearmap on OpenSolar helps you design on a tablet, quickly see calculations for energy generation and savings for your customer, and profitability analysis for you and your growing team.

**BUILT-IN IMAGERY**
Nearmap imagery is built natively into the OpenSolar platform for use in creating stunning proposals.
UNLOCK YOUR SOLAR SALES POTENTIAL WITH NEARMAP ON OPENSOLAR

PROJECTS
Creating a new project in Nearmap on OpenSolar is simple - all you need is the starting address and away you go. Instant geocoding. Keep all of your customer projects and project installations well organized and easily visible in the home dashboard.

STUDIO
Build your perfect proposal with a multitude of features at your fingertips. Design a system up to 1MW, roughly 3,000 panels. Determine the number of panels to be installed, identify obstructions, add tilt racks or setbacks, and view energy efficiency ratings. Add in inverters or batteries to build out the solar solution. Create multiple versions of a design so your customer can choose which option will best fit their needs.

MYENERGY
Presenting the complete ROI of installing solar panels to a customer is showcased in MyEnergy. Pull a full financial analysis as well as the environmental impact solar will bring to persuade your customer to buy. Showcase branded proposals and give your customers the VIP treatment with personalized content.

CONTROL
Take charge of your company’s solar prospecting with the customization features in Control. View pre-populated tariff, energy use, and rebate databases, all generated by the region in which you’re based. Share projects with team members and customize product and pricing modules.

TRANSFORM THE WAY YOU WORK
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