

# IMAGERY AND INSIGHTS FOR PRE AND POST-CATASTROPHE

Get customers back on their feet, fast

Post-catastrophe imagery “enables us to help our business partners, our agents, and our brokers... they’re able to look at houses before people even can get back in there because they’re declared disaster zones”

Director of Geospatial Capabilities, global P&C insurer

 AUG 2020 | LAKE CHARLES, LA U.S.

**When disaster strikes, insurers rely on the unique capabilities of Nearmap - world-leading high-resolution aerial capture expertise, technology and delivery - to get urgent property details fast and help customers get back on their feet.**

Since 2014, we’ve proactively conducted post-catastrophe surveys of the most significant events, including the Napa Earthquake and Hurricane Harvey. In 2020 alone, Nearmap captured numerous severe weather events including Hurricane Delta and Hurricane Laura, tornadoes in Arkansas and Tennessee, and wildfires in California, Colorado, and Oregon.

Nearmap serves the global insurance community with responsive captures to help get relief to customers in times of great urgency. While each major event has unique impacts, clear aerial imagery provides the ability to rapidly review and understand those impacts, with meaningful benefit for those most affected. Leverage the power of Nearmap for more informed underwriting, efficient claims processing and the quick deployment of key resources.

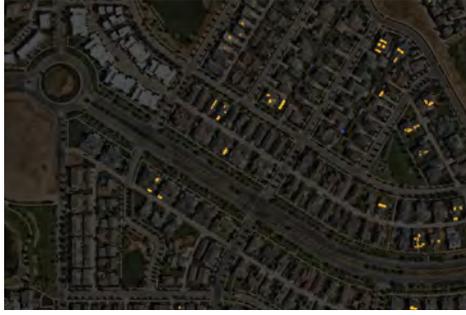
**nearmap** 

# AT-A-GLANCE



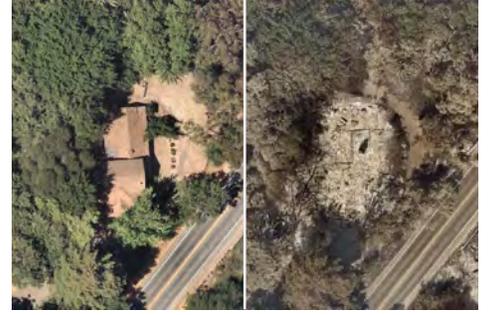
## Experience and Expertise

World-class survey operations and deep experience in conducting captures in the most difficult of situations, since 2014.



## Enterprise-grade Reliability

Established technology company with robust processes, APIs, software and support ensure reliable delivery.



## Rich Historic Library

Post-catastrophe customers have access to high-resolution imagery dating back to 2014, ideal for pre and post-cat property assessment.



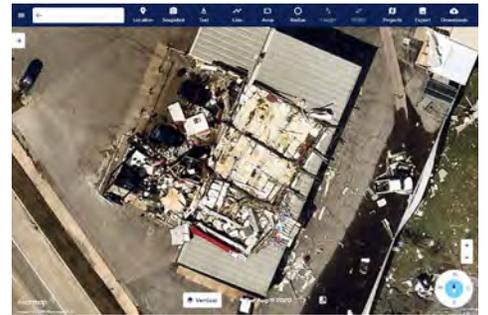
## Unmatched Resource

Together, our comprehensive pre-event and post-catastrophe content is a set of high-resolution data that's unavailable anywhere else.



## Vast, Current Coverage

Nearmap regularly captures imagery across 77 million residential and commercial properties in the U.S.—up to 3x every year—with additional flights in risk areas for pre-event coverage.



## Cutting Edge

There's advanced technology end-to-end, with patented plane-mounted camera systems, proprietary processing software, and web-based visualization via MapBrowser. Nearmap pioneered this technology and we are constantly improving.



## Rapid Delivery

Delivery at unrivaled speed. Advanced automated processing pipeline ensures images are available in a matter of days.



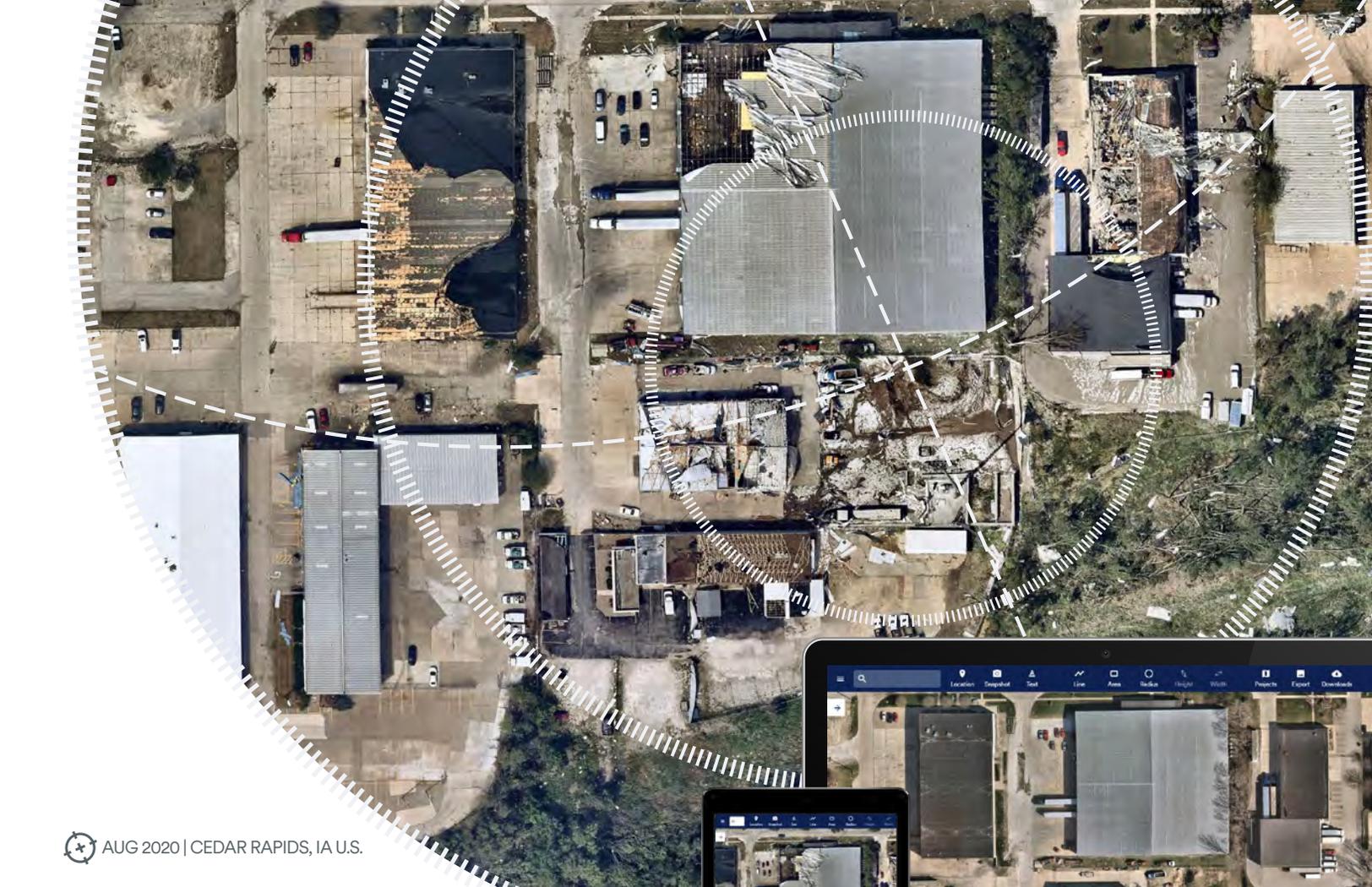
## Consistent Quality

Why risk inaccurate or blurry imagery? Commercial cameras can struggle in difficult conditions. Nearmap technology is proven.



## Reliable High-resolution

Post-catastrophe imagery captured by Nearmap consistently achieves an average resolution of 7.5cm, which allows for the reliable assessment of properties and assets.



AUG 2020 | CEDAR RAPIDS, IA U.S.

# HOW NEARMAP POST-CATASTROPHE HELPS

The ability to analyze the impact of major events in high resolution is critical for understanding loss and risk. It's a must for managing post-disaster claims.

Insurers harness the power of Nearmap for uniquely comprehensive content, including post-catastrophe imagery to assess property damage, speed up the claims process and get customers back on their feet.

Using aerial imagery for remote inspection is a fast, efficient and safe way to work, especially when access is an issue. It provides the critical detail needed to assess impact, marshal resources and respond to customers quickly after a severe weather or damage-causing event.

Enable confident remote measurement, damage assessment, desktop reviews, loss adjustment and many more activities using a combination of high-resolution pre-event and post-catastrophe content.

Because Nearmap regularly captures imagery across 77 million residential and commercial properties in the U.S. —

up to 3x every year — insurers can gain a clear understanding of properties, even in cases of total loss.

With Nearmap you'll have access to a rich source of historic location content - in many places going back to 2014. Date-stamped detail makes it easy to understand property change over time, check for pre-existing damage and verify recent improvements for efficient claims processing. In the event of total loss, it's possible to go back in time to accurately measure roofs and features of the pre-event property for accurate repair and replacement estimates.

## STRAIGHT INTO YOUR WORKFLOWS, FAST

Nearmap provides post-catastrophe imagery to our global insurance customers, delivering this content through the same easily accessible channels as the rest of our library, including:

- MapBrowser, our intuitive web app visualization
- Robust APIs for use with existing custom applications
- Via integration with GIS platforms

# ABOUT NEARMAP

Global technology pioneer Nearmap provides easy, instant access to up-to-date and historic geospatial data that organizations depend on as their source of truth for the liveable world.

Nearmap proactively captures wide-scale urban areas in the United States, Canada, Australia and New Zealand multiple times each year, with patented plane-mounted camera systems that provide superior detail, and a proprietary, automated processing pipeline that ensures rapid delivery.

Customers rely on Nearmap for consistent, high-quality content that enables remote capabilities and unlocks productivity for profound change: crystal-clear high-resolution ortho, oblique and panoramic aerial imagery; a vast library of historic captures; frequently updated city-scale 3D datasets on demand; and verified pre-processed property insights at unmatched scale with Nearmap AI.

Founded in 2007, Nearmap was named as one of the world's 10 Most Innovative Companies of 2020 by Fast Company magazine. With offices in the United States and Australia, Nearmap has a global customer base including major insurance carriers, government agencies and enterprises for whom current, reliable and truthful data is essential to critical decision-making and operational workflows.

Nearmap's parent company, Nearmap Limited, is a publicly traded company listed on the Australian Stock Exchange and one of the 200 largest ASX-listed stocks in Australia.



 AUG 2020 | VACAVILLE, CA U.S.



TRANSFORM THE  
WAY YOU WORK  
1-844-463-2762  
[www.nearmap.com](http://www.nearmap.com)

**nearmap** 