

TECHNOLOGY INCREASES SOLAR GROWTH

Accenture and Nearmap

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Accenture works with large companies to deliver positive business outcomes. For this project, Accenture leveraged its partnerships with Google and Nearmap to create a market-leading solution for Origin Energy, designed to increase the company's solar market share in a highly competitive, fast-moving market.

CHALLENGE

Origin Energy gave Accenture a brief to help grow the company's solar market share. Accenture examined the customer experience and identified an automation opportunity to remove a bottleneck and streamline customers' first interactions with the company. The project needed to be completed within three months.

SOLUTION

Accenture built a quoting engine that reduces the time in which customers can receive a quote and proceed to the next stage. Nearmap provided Accenture with the underlying data to help drive the platform: vertical imagery and AI offline data packs including building characteristics, building footprints, roof characteristics and solar panel packs.

BUSINESS IMPACT

Completed within three months, the Origin self-service customer quoting tool decreased the assessment and quoting time from days or weeks to around 15 minutes. The serverless tool is hosted on Google Cloud and integrated with Origin's systems. Solar customers get a more satisfying

experience and can better understand their return on investment. Origin can scale its business to help increase renewable energy across Australia: a win-win situation.

"Accenture gets to help build the most advanced solar platform on the planet and work with amazing partners like Origin, Google, and Nearmap."

Vaughn Muirhead, Associate Director, Cloud First, Google Business Group at Accenture



REDUCED QUOTING TIME
FROM DAYS/WEEKS TO 15-MINUTES



SCALABLE SOLUTION
FUTURE-GROWTH READY



INCREASED SOLAR UPTAKE
RENEWABLE ENERGY BENEFITS

Nearmap Vertical

Nearmap AI

FIND YOUR SOLUTION:

To learn more about Nearmap for your business, watch the Accenture presentation from **Nearmap NAVIG8 2022** or **book a demo today.**

