PRODUCT SUMMARY
Nearmap Obliques are built to give you a natural, on-the-ground perspective of your critical work sites and properties. With advanced measurement tools, Obliques let you measure building heights and widths, roof pitch and area, and other ground features to enrich your existing data and better contextualise your environment.

VIRTUAL SITE VISITS JUST GOT MORE REAL

HARNESS & LADDER NOT REQUIRED
Our pitch and area tools let you accurately measure the most complicated roofs, so you don’t have to send your crews sky-high to quote a new job.

MULTI-DIRECTIONAL VIEWS
View your site location from all cardinal directions, so you can see every angle and be certain of your real-world perspective.

JUST LIKE BEING THERE
Obliques show you a unique perspective: yours. See past obstructions by switching directions, and clearly analyse exterior building features and vegetation like you’re right there on the ground.

SIMPLE, POWERFUL INTEGRATIONS
Bring the power of Nearmap Obliques into ArcGIS for creating data-driven insights to help increase your mapping and analytics capabilities.

THE TECHNICAL DETAILS

| Ground sampling distance (GSD) | 7.6cm |
| Vertical measurement accuracy | 15cm |
| Image bands | RGB natural color |
| Coverage | Regularly updated for 12 of Australia's major cities, covering 66% of the population across 60,760 km² |
MAPBROWSER: YOUR WEB APP FOR INSTANT LOCATION INSIGHTS

BUILT-IN COLLABORATION
Export imagery with saved measurements and text annotations, and communicate precise geocoordinates with simple URL sharing.

MADE TO MEASURE
Measure height, width, roof pitch, and roof area, import simple KMLs to view project data.

EASY NAVIGATION & COMPARISON
Easily find locations with auto-complete search, enjoy smooth pan & zoom, and view elevation profiles.

VIEWED YOUR WAY
Pick from multiple photos for each direction, easily switch between imagery base layers, and see up-to-date property boundaries.

OBLIQUES IMPROVE ACCURACY ACROSS YOUR PROJECT MANAGEMENT WORKFLOWS

ESTIMATING & QUOTING
- Measure the height of lifts and vertical passageways to determine electric, plumbing, and cable wiring
- Measure building façade area to determine renovation and restoration materials needed
- Measure roof pitch and area to quote roofing, solar, and construction jobs over the phone

SAFETY & RISK ASSESSMENT
- Plan access points and determine safety equipment requirements to ensure you’re compliant with OH&S rules
- Formulate emergency response plans by knowing exact building heights, roof slopes, and potential obstructions before you arrive on site

VALIDATING & MONITORING
- Support tree removal and development application approvals with accurate building height data
- Understand change to inform insurance rate adjustments and fraud detection: view number of floors, windows, recent additions, and fence heights

PLANNING & DESIGN
- Create powerful 2D and 3D basemaps inside of ArcGIS with current and historical imagery
- Plan efficient transit routes and access points for heavy vehicles, measure building heights to determine crane requirements
- Get an accurate view of your assets by measuring the height of existing infrastructure, including wireless towers and utility poles

START WORKING WITH A NEW BREED OF AERIAL IMAGERY TODAY
1 800 632 762
www.nearmap.com